

DEPARTMENT OF BUSINESS ADMINISTRATION  
FACULTY OF ADMINISTRATION  
AHMADU BELLO UNIVERSITY, ZARIA

**LIST OF COURSES FOR PGDM PROGRAMME – 2009/2010 SESSION**

**FIRST SEMESTER**

CORE COURSES

BUAD 701	-	PRINCIPLES OF MANAGEMENT
BUAD 703	-	INTRO. TO FINANCIAL ACCOUNTING
BUAD 705	-	INTRO. TO MARKETING MANAGEMENT
BUAD 707	-	MATHEMATICS FOR MANAGEMENT
BUAD 709	-	MANAGERIAL ECONOMICS
BUAD 717	-	BUSINESS REPORT WRITING

**SECOND SEMESTER**

CORE COURSES

BUAD 702	-	FINANCIAL MANAGEMENT
BUAD 704	-	PRODUCTION MANAGEMENT
BUAD 706	-	CORPORATE STRATEGIC MANAGEMENT
BUAD 708	-	COMMERCIAL LAW
BUAD 710	-	BUSINESS STATISTICS

ELECTIVES

BUAD 712	-	CONSUMER BEHAVIOUR
BUAD 714	-	COST ACCOUNTING
BUAD 716	-	CAPITAL MARKETING & PORTFOLIO MANAGEMENT
BUAD 720	-	INDUSTRIAL MARKETING